

PRIVACY POLICY

This Privacy Policy apply to the website and courses offered by Tradimo Limited (“**Tradimo**” or “**us**”) through <https://tradimo.com/> (the “**Website**”). Use of the Website and services of the Company (the “**Services**”) means that you agree to this Policy, as set forth below (the “**Privacy Policy**” or the “**Policy**”). The Privacy Police is an integral part of the Terms and Conditions and Cookies Policy available on the Website.

Tradimo values the privacy of the client (the “**Client**” or the “**User(s)**” or “**you**”). This Policy describes what information we collect, how we use it and if necessary, those with whom we share it.

By using Tradimo, you are accepting the practices described in this Privacy Policy. Your use of the Website is also subject to our Terms and Conditions.

In this Privacy Policy, “**Personal Data**” or “**Personal Information**” or “**Data**” or “**Information**” may be used interchangeably. We might also use the collective term “processing” to refer to activities such as handling, collecting, protecting, and storing your Personal Data.

For the context of this statement, Personal Data encompasses any Personal Information related to you that either identifies you or has the potential to identify you. This information includes, but is not limited to, your name, address, and identification number.

The purpose of this updated Privacy Policy is to provide clarity on the recent revisions made to both the Privacy Policy and Cookie Policy and how these changes might impact you. To gain a comprehensive understanding of these changes and the terms governing your use of our Services, it is recommended that you read the Privacy Policy and Cookie Policy.

Please be aware that this Privacy Policy is subject to periodic changes. Your continued utilization of the Website following any modifications signifies your acceptance of those changes. Therefore, we recommend checking the Policy regularly for updates. This Privacy Policy has been formulated and is maintained in alignment with relevant federal and international laws and regulations.

1. **GENERAL INFORMATION AND TYPES OF INFORMATION GATHERED**

The Personal Data of the Users is collected and processed through the Website. The Information we learn from customers helps personalize and continually improve your experience at Tradimo.

Here are the types of Information we gather:

Information You Provide: When you engage in activities like searching, reading, viewing content, enrolling in courses, subscribing to our newsletter, using the Website, or reaching out to us through contact information or forms, you offer us information. Through these interactions, you might furnish us with the following details:

- First and last name
- Email address
- Phone number (includes WhatsApp)
- Address
- City, State and ZIP Code.
- IP address

As well as any additional information relating to you that you provide directly to us through our website. Please note that Tradimo will not collect any personally identifiable information about you unless you provide it.

Automatic Information: Similar to many websites, we employ "cookies" to facilitate our operations. When your web browser accesses Tradimo or third-party content hosted by or on behalf of Tradimo on other websites, we gather specific types of anonymous Data that cannot be used to identify you personally. Among the Data collected and analyzed are the Internet Protocol (IP) address, computer and connection details such as browser type, version, and connection speed, purchase history, as well as the content you searched for, viewed, and potentially purchased.

2. HOW LONG WE KEEP YOUR PERSONAL DATA

Personal Data will be retained for the duration necessary to facilitate the functioning of the Website and courses. In cases where the User has granted consent to such processing and that consent remains in force, the owner may hold Personal Data for five (5) years. Additionally, the owner might be compelled to retain Personal Data for an extended duration when fulfilling a legal obligation or under the directive of an authority. Once the designated retention period concludes, Personal Data will be removed. As a result, after the retention period lapses, the entitlements to access, erasure, rectification, and Data portability will no longer be enforceable.

3. HOW WE USE YOUR INFORMATION

In general, we use the Information we collect primarily to provide, maintain, protect and improve our current Website and Services. We use Personal Information collected through our Website as described below and described elsewhere in this Policy to:

- Identify you as a User in our system.
- Provide the content.
- Provide the Services.
- Process the payments.
- Improve our Website and how we operate our business.
- Understand and enhance your experience using our Website and Services.
- Respond to your comments or questions through our support team.
- Send you related Information, including confirmations, invoices, technical notices, updates, security alerts, support and administrative messages.
- Send Information related to upcoming events and news and Information related to courses and Services offered by Tradimo and our selected partners.
- Use for Marketing purposes of Tradimo.
- Protect, investigate and deter against fraudulent, unauthorized or illegal activity.

4. HOW DO YOU GET MY CONSENT?

By using the Website, registering on the Website, purchasing a course, communicating with us through the contact forms or our contact information, accepting the use of cookies by our Website and providing us with Personal Information to communicate with you, you consent to our collection, storage and use of your Information on the terms contained in this Privacy Policy. You may withdraw your consent by sending us your request via the contact information or the contact page.

5. HOW WE SHARE INFORMATION

Information about our Users is an important part of our business, and we are not in the business of selling it to others. We share Users' Information only as described below.

Third-Party Service Providers: We use third-party tools and services that help us to provide our Services in an optimal way and to provide the functionalities of our website. The third-party services and tools may have access to Personal Information needed to perform their functions but may not use that Information for other purposes. Information shared with these third-party services will be treated and stored, in accordance with their respective privacy policies and our Privacy Policy.

Affiliate Programs: We offer our content in conjunction with affiliate programs on other websites. The Personal Information you provide through those websites is your responsibility. Affiliate's websites may have different privacy practices, and we encourage you to read their privacy policies to learn how these websites process your Personal Information before you purchase any services or products.

Business Transfers: In the event that Tradimo creates, merges with, or is acquired by another entity, your Information will most likely be transferred. Tradimo will email you or place a prominent notice on our website, before your Information becomes subject to another privacy policy.

Protection of Tradimo and others: We release Personal Information when we believe release is appropriate to comply with the law, enforce or apply our Terms and Conditions and other agreements, or protect the rights, property, or safety of Tradimo, our Users or others. This includes exchanging Information with other companies and organizations for fraud protection and credit risk reduction.

With Your Consent: Other than as set out above, you will receive notice when personally identifiable Information about you might go to third-parties, and you will have an opportunity to choose not to share the Information.

Anonymous Information: Tradimo uses the anonymous browsing Information collected automatically by our Servers, primarily to help us administer and improve the Website. We may also use aggregated anonymous Information to provide Information about the Website to potential business partners and other unaffiliated entities. This Information is not personally identifiable.

Email Address: The email address that you supply to us for the purpose of receiving our email communications will never be rented or sold to a third-party.

6. PROTECTING YOUR INFORMATION

Access to your Personal Information is limited to authorized individuals who possess legitimate reasons to access such Information for the purpose of providing products or Services to you. Additionally, those individuals whom you have authorized to access the Information may do so.

Tradimo adheres to widely accepted industry norms to safeguard the Personal Information submitted to us. This protection spans both transmission and storage. However, it is important to note that no method of transmission over the Internet, nor electronic storage, can offer an absolute assurance of 100% security. Consequently, while Tradimo makes substantial efforts to use commercially reasonable measures for safeguarding your Personal Information, we cannot provide an unconditional guarantee of its absolute security.

We assure you that your Personal Information will not be sold, distributed, or leased to third-parties, unless we obtain your explicit permission or are mandated to do so by law.

7. EDITING AND DELETING INFORMATION

If you believe that any Information we have about you is inaccurate or incomplete, we kindly request that you contact us via email as soon as possible. We are committed to promptly rectifying any identified inaccuracies. You have the option to update, modify, rectify, or delete your Information at any point. Please feel free to get in touch with us using the provided contact information.

If you wish to opt-out of receiving Tradimo emails, you can do so by following the instructions provided in the email, reaching contacto@tradimo.com.

8. AFFILIATES AND OTHER THIRD PARTIES

This Privacy Policy primarily pertains to the utilization and disclosure of Information gathered by Tradimo from you. However, if you opt to share your Information with others, whether they are fellow users or affiliates on Tradimo, distinct regulations might govern their handling or revelation of the Information you provide. It is important to note that Tradimo does not manage the privacy policies of third-parties. Consequently, you should abide by the privacy policies of these third-parties, if applicable. It is worth mentioning that Tradimo assumes no responsibility for the privacy or security practices of external websites on the Internet, even those linked to or from the Tradimo Website. Prior to sharing your Personal Information with others, Tradimo advises you to seek clarification and ask questions.

9. CONTACT US

If you have questions or concerns about this Policy, please contact us through our contact page or via the contact information below:

TRADIMO LIMITED

Registered address: 4 Pitman's Alley GX11 1AA Gibraltar

Email: contacto@tradimo.com

Last Update: 26/09/2024